

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
NEW JERSEY	7,730,188	8,414,350	8,648,219	9,037,548
MEDIAN AGE (YRS)		36.8	37.7	39.0
MONMOUTH, NJ	986,167	1,126,217	1,172,880	1,250,627
MEDIAN AGE (YRS)		39.0	40.0	41.6
HISPANICS (ANY RACE)		63,813	69,754	80,459
STATE'S PERCENTAGE		5.67%	5.95%	6.43%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	994,652	1,032,283	1,094,439
MSA'S PERCENTAGE	88.32	91.66	97.18
MEDIAN AGE (YRS)	40.1	41.3	43.3
BLACK/AFRICAN-AMERICAN	64,877	68,180	72,711
MSA'S PERCENTAGE	5.76	6.05	6.46
MEDIAN AGE (YRS)	31.4	31.9	32.5
AMERICAN INDIAN/NATIVE	1,581	1,728	2,071
MSA'S PERCENTAGE	0.14	0.15	0.18
MEDIAN AGE (YRS)	33.0	32.8	32.4
ASIAN	30,953	33,886	39,144
MSA'S PERCENTAGE	2.75	3.01	3.48
MEDIAN AGE (YRS)	34.7	35.6	37.0
HAWAII/PACIFIC ISLANDER	256	273	318
MSA'S PERCENTAGE	0.02	0.02	0.03
MEDIAN AGE (YRS)	31.6	31.7	30.8
OTHER	17,018	18,627	21,600
MSA'S PERCENTAGE	1.51	1.65	1.92
MEDIAN AGE (YRS)	25.7	26.4	27.2

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	323,886	344,680
SUBURBAN	840,646	897,007
RURAL	8,348	8,940

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$60,937	-----	
PER CAPITA	\$30,564	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$22,796,031,000	\$29,276,895,000	28.43%
FOOD AT HOME TOTAL	\$2,538,501,200	\$2,979,476,500	17.37%
FOOD AWAY FROM HOME TOTAL	\$2,403,343,200	\$3,043,502,000	26.64%
FOOD AS % OF TOTAL EXPENDITURES	21.68%	20.57%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$517,848,200	\$615,592,700	18.88%
FISH & SEAFOOD PRODUCTS	\$61,136,100	\$70,827,700	15.85%
FRUITS & VEGETABLES	\$307,461,200	\$355,010,800	15.47%
DAIRY PRODUCTS	\$288,719,100	\$337,516,700	16.90%
BAKERY PRODUCTS	\$300,935,900	\$342,234,300	13.72%
CEREALS & PRODUCTS	\$141,683,500	\$169,985,600	19.98%
PREPARED FOODS	\$355,102,700	\$420,660,900	18.46%
JUICES	\$86,874,700	\$100,838,800	16.07%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$151,687,000	\$213,107,500	40.49%
FAST FOOD	\$66,043,100	\$90,007,600	36.29%
FULL SERVICE	\$85,643,900	\$123,099,900	43.73%
LUNCH	\$548,356,300	\$693,197,400	26.41%
FAST FOOD	\$316,058,800	\$390,338,300	23.50%
FULL SERVICE	\$232,297,400	\$302,859,000	30.38%
DINNER	\$889,823,600	\$1,149,198,700	29.15%
FAST FOOD	\$300,875,900	\$373,337,100	24.08%
FULL SERVICE	\$588,947,700	\$775,861,600	31.74%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
<b>MEATS</b>			
MEATS (ALL TYPES)	\$1,165	\$1,288	10.56%
POULTRY	\$405	\$448	10.62%
EGGS	\$57	\$61	7.02%
<b>FISH &amp; SEAFOOD</b>			
FRESH	\$85	\$90	5.88%
FROZEN	\$31	\$36	16.13%
CANNED	\$22	\$22	0.00%
<b>FRUITS / VEGETABLES</b>			
FRESH	\$507	\$548	8.09%
CANNED	\$80	\$89	11.25%
FROZEN	\$80	\$82	2.50%
OTHER	\$25	\$24	-4.00%
<b>DAIRY PRODUCTS</b>			
FRESH MILK & CREAM	\$187	\$201	7.49%
CHEESE	\$179	\$185	3.35%
ICE CREAM	\$108	\$117	8.33%
BUTTER / MARGARINE	\$57	\$68	19.30%
<b>BAKERY PRODUCTS</b>			
BREAD & PRODUCTS	\$541	\$574	6.10%
COOKIES	\$94	\$98	4.26%
CRACKERS	\$42	\$44	4.76%
<b>CEREALS &amp; PRODUCTS</b>			
CEREALS	\$179	\$190	6.15%
PASTA PRODUCTS	\$63	\$74	17.46%
FLOUR & MIXES	\$38	\$45	18.42%
RICE	\$39	\$47	20.51%
<b>PREPARED FOODS</b>			
SNACKS/CHIPS	\$133	\$153	15.04%
JUICES	\$195	\$211	8.21%
FROZEN/PREP. OTHER	\$99	\$115	16.16%
SOUPS	\$74	\$86	16.22%
SAUCES & GRAVIES	\$68	\$68	0.00%
BABY FOOD	\$48	\$52	8.33%
FROZEN MEALS	\$41	\$46	12.20%
NUTS	\$34	\$37	8.82%
SALADS	\$33	\$39	18.18%

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